



# EUGENE WALKING & BIKING SUMMIT

**SATURDAY**  
**October 7, 2006**  
**8:30 am - 1 pm**  
**University of Oregon**  
**Erb Memorial Union**

free coffee  
& pastries

free lunch to  
participants

**EUGENE** is highly regarded nationally as a great place to bike and walk. But, what can we do to make it even better? We want your input on ways to make the community a safer and more inviting place to bike and walk.

**YOU** are invited to kick off a new pedestrian and bicycle strategic planning process for the City of Eugene. The summit is free and open to the public, so bring your friends, your neighbors, and your ideas.

Your input at the summit will help guide the direction of the strategic planning process. Immediately following the summit, participants are invited to join City staff on walking and biking tours of Eugene.

## **Workshops include:**

**SHARING THE ROAD** –Pedestrians, bicycles and cars use the same space to travel. What can we do to promote sharing the road between these different users?

**SAFE ROUTES TO SCHOOL & ACTIVE YOUTH** –How can children safely walk and bike to and from school, sporting events and other activities? This discussion focuses on topics surrounding youth and transportation.

**THE BUSINESS OF WALKING & BIKING** –Eugene is home to several bicycle, accessory and walking companies and retail stores. What can be learned from their stories and how can the community help grow this segment of the economy?

**ENCOURAGING WALKING & BIKING** –Data shows that only 3 to 5 percent of daily trips in Eugene are made by bike or on foot. This session will explore methods for encouraging walking and biking in Eugene.

**INNOVATIONS IN DESIGN** –This session looks at Eugene's own innovative designs for pedestrians and bicyclists and examines unique and effective features from other places. We will discuss opportunities to implement these features in our community.

**GATEWAY TO TOURISM & RECREATION** –Is Eugene doing all it can to be known as a destination for biking and walking? Eugene and surrounding areas provide local residents and visitors with abundant opportunities for biking and walking recreation. Are the recreational needs of the community being met by the existing walking and biking infrastructure?

**EFFECTIVE ADVOCACY FOR WALKING & BIKING** –This session will focus on methods for building effective advocacy for bicycling and walking. Whether as an individual or as part of a larger group effort, what can you do to make the community better for bicycling and walking?

**For more information and to register, visit us online at [www.eugene-or.gov/walkbike](http://www.eugene-or.gov/walkbike) or call 346-3889**

